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| Point of View – was it a positive or negative experience – somewhere in between? |  |
| What **frame** can you give it – consider the entry point and exit (or arrival and departure, beginning and ending) |  |
| What are some of the **factual details** you can hang your response on? You will need to **research facts** to make your travel writing credible – place names, locations, details etc must be accurate. |  |
| How can you **personalise** the writing to take it beyond the factual? How can you put yourself into the writing? Consider your own experiences.  How can you balance this by ensuring your writing has appeal to a wide audience?. |  |